



ALi Presents Comprehensive STB Chipset Solutions Targeting New Phase Growth in India at Convergence 2017

Taipei and New Delhi – February 7, 2017 – ALi Corporation, a leading Set-Top Box (STB) chipset solution provider, is showcasing at Convergence 2017 with a full lineup of chipsets addressing to the next wave driven by Phase IV digitization in India.

The Indian market has witnessed a sharp increase in DTH subscribers and a rapid shift to digital set-top boxes. The growing number of middle class populations and the demand for HD viewing experience have contributed to the phenomenon. As digitalization Phase 4 is around the corner, the operators are looking forward to the opportu-

nity targeting at the households in rural areas and thus the whole country will be digitalized. For operators to stay ahead of the game, chipset technology plays a significant role in their capability to supply value-added services that will help them establish a wider subscriber base by offering enriched viewing experience.

ALi has established strong partnership ties with Indian and international ODMs and its flagship chipsets have been adopted by DTH operators such as Dish TV and others. ALi supplies both card-based and cardless solutions to the global market with proven records for its high-performance, ASO capability and cost effectiveness that

can respond to the rapid STB demand for the Phase 4 Digitalization in India with full range of SD/H-D/H.265 chipset products. The hybrid solutions are newly added product lineup to complement the solution spectrum for the upcoming rising demand.

“ALi has proven records and capability through working with many tier-1 and tier-2 corporations worldwide in ASO and digitalization” , said Tony Chang, Chief Operating Officer of ALi Corporation. “ALi will supply full range of SD, HD, and H.265 solutions to DTH operators and will continue to enhance our chipset offerings to meet the new digitalization phase growth in India and create values for ecosystem partners” .

Visitors to Convergence 2017 will be able to see live demonstrations of ALi chipset solutions at Hall 12. #E128

About ALi Corporation

ALi Corporation is a leading innovator and developer in the set-top box (STB) system-on-chip (SoC) market. By fully leveraging its core expertise in the set-top box industry, ALi solutions are recognized for their high levels of integration, superior performance reliability, premier customer oriented service and compelling cost structure. Hundreds of Pay TV operators have adopted ALi's solutions worldwide. ALi Corporation was founded in 1987 with headquarters in Taipei, Taiwan, R&D centers as well as sales offices in Hsinchu, Beijing, Shanghai, Shenzhen,

Zhuhai, Geneva, and Seoul, and technical support teams throughout Asia. For more information, please visit www.alitech.com

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